



**Winter Wonderland
December 6, 2024
Naval Air Station JRB Fort Worth**
Expected participation: 3000+
Event Features:

- Tree Lighting Ceremony
- Train Rides
- Santa's Workshop (Kids Craft Area)
- Food Trucks and MORE!!!

	WINTER WONDERLAND PRESENTED BY \$7,000	SANTA'S WORKSHOP POWERED BY \$5,000	WINTER WONDERLAND SPONSORED BY \$1,000
"Presented By" recognition on all print and digital advertising	✓		
Present at tree lighting ceremony with Commanding Officer and Santa Claus	✓		
Signage at kids craft area - "Santa's Workshop Powered By"		✓	
"Sponsored By" recognition on all print and digital advertising			✓
Logo included on all print and digital advertising	✓	✓	✓
Logo included on on-site signage	✓	✓	✓
Logo and tag included on all social media posts (Facebook and Instagram)	✓	✓	✓
Acknowledgment on PA at event	✓	✓	✓
10'x10' display booth (tent provided) *	✓	✓	✓

* = Interact with event patrons, including distributing approved promotional materials, sampling, etc.



For more information about sponsoring this event, please call Dom Falcinelli at 817-782-7762.

Want to learn more about MWR?
Visit www.NavyMWRFortWorth.com or check us out on **Facebook** and **Instagram** at **nasFWmwr**



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